

GEORGIA PESTANA

PHOTOGRAPHY - FILM - GRAPHIC DESIGN

London & Kent based creative. A new graduate from Fashion Media and Promotion at University for the Creative Arts, I combine my artistic drive with market-related social strategies to produce streamlined and affecting promotional content for a variety of brands. My work is bittersweet. I use art to magnify beauty in unexpected places and am engrossed by the surreal, dark, and dreamy undercurrents in our surroundings, with imagery that is often underpinned by mythical iconography, intimate character studies, and social issue commentary.

CONTACT

07739867972

georgiapestanastudio.com

gerogiapestana@gmail.com

EDUCATION

BA (Hons)

Fashion Media & Promotion

University for the Creative Arts

2019 - 2022

A-levels

The Folkestone School for Girls

2016 - 2018

English Literature - A

Fine Art - A*

- The Roger De Haan prize
- The school prize for academic achievement

Psychology - A

- The school prize for academic achievement

KEY SKILLS



EXPERIENCE

PHOTOGRAPHY

Piers Atkinson - SS22 Collection

- Shooting 20+ look fashion campaign for online store and social media.

Gieves and Hawkes - SS20 Collection

- Behind the Scenes photographer and photographic assistant.
- Professionally shooting and editing images for socials and website.
- Supporting photographer in handling lighting, camera equipment and set for official campaign and managing a team of 3 interns.

University for the Creative Arts - Fashion Show

- Catwalk and Behind the Scenes photographer.

University for the Creative Arts - EDI Student Portfolios

- Capably and professionally responding to unexpected circumstances by adapting role from photographic assistant to main photographer.
- Efficient time management scheduling 70+ students' looks.

FILM

BBC Comic Relief - Glow Up Special

- Production Assistant aiding crew and team of celebrities and models across large-scale interview, challenge and catwalk setups.

Zandra Rhodes - The A-Z Guide of Zandra Rhodes

- Videographer and art director, pitching and liaising with Zandra Rhodes and her team to create stylish short film encapsulating the brand's vision.

Brandon Michael - THE DARK THREAD Exhibition

- Behind the scenes film of the fashion and art exhibition in Shoreditch.

GRAPHICS

Roost Restaurant - Menus and Discount Card

- Successful end to end client communication, visualising brand's concept for 8 separate designs in clear, pleasing manner.

FASHION

Declan J Donovan - Promotional shoot

- Styling assistant for up and coming musician.

Zandra Rhodes - Pop-Up Shop

- Front of house for the iconic fashion brand.